

President's Forum



Matt Burke, CPCU
Chapter President

Fresh Air and Perspective

It's the changing of the season that we're all too familiar with: colder temperatures, less daylight, school in session, pumpkin spice everything, and the Detroit Lions losing week one of the NFL season.

This fall seems extra special, though, as we continue to get back to our normal routines. Students are returning to class full time and in person, restaurants are busy, sporting events and concerts are at full capacity.

As the fall season affects surroundings, this new professional period and work environment has affected and forced new perspective for our chapter. We look forward to sharing some of the new perspectives and ideas in the upcoming months.

Our first fresh move is offering hybrid luncheons, where you can attend in person or virtually through Zoom. We'd love to interact and network in person, but we understand your busy schedules. We hope still allowing virtual access will keep everyone active and engaged. Please be patient (but excited) as we find our footing organizing in-person luncheons again.

If you have an idea or perspective (fresh or not) that would benefit our chapter, don't hesitate to reach out to me or any member of our board.

September is Life Insurance Awareness Month. According to Life Insurance Marketing and Research Association, "31% of Americans say they are more likely to buy life insurance as a result of COVID-19. This is even higher across many demographics, including millennials (44%), Black Americans (38%), and Hispanics (37%)." Their research shows nearly two thirds of insured Americans feel financially secure, compared with less than half of those uninsured. **Source: limra.com/en/newsroom/liam/**

Life insurance remains a hot topic in our evolving industry. I'm interested to hear and learn more from our September speaker, and hope you are too.

Keep up the good work!

Your 2022 Chapter Board

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Chapter News

Mid-Michigan CPCU/CMUA Golf Outing a Success

By *Heather Fishel, Auto-Owners, golf outing co-chair*

A cloudy, rainy morning cleared into an absolutely perfect day for golf this year at the annual CPCU/CMUA golf outing. Eleven teams joined the field for 18 holes at Wheatfield Valley Golf Course in Williamston. Insurance professionals from Olivet College, Michigan Millers, Farm Bureau, EMC, Accident Fund, and Auto-Owners participated this year.

For the third consecutive year the winning team included Andy Corbin, Jay Lannin and Preston Meeder, and this year they were joined by Bill Hornyak (all from Auto-Owners). The team shot an amazing 56 (14 under par) to bring home first-place honors. The second-place team was made up of associates from Accident Fund: Marie Ooman, Christy Ishraidi, Jeff Korb and Kody Hitchcock.

Door prizes were donated by Accident Fund, Auto-Owners, EMC, Farm Bureau, Foster Swift Collins & Smith PC, Michigan Millers and our own Mid-Michigan CPCU Chapter.

Special thank you to Bryan Pung (Accident Fund) for his help organizing this year's outing.

Please contact Matt Burke or any member of the board with questions, comments or suggestions regarding next year's outing. Hope to see you in 2023!

2022 Mid-Michigan Chapter CPCU Society Scholarship Recipients



\$1,000 award winner: **Sarah Bertoia** is a senior at Ferris State University pursuing a bachelor's degree in Applied Mathematics with an Actuarial Science concentration and Risk Management minor. In addition she's working towards earning her computer science certificate. She carries a 3.86 GPA and is expected to graduate in December 2022. Sarah is a member of Gamma Iota Sigma as well as the Math and Actuarial Science Club. She currently has an actuarial internship at Frankenmuth Insurance. After graduation, Sarah would like to continue working for Frankenmuth Insurance in their actuarial division and work toward completing her actuarial exams. Congratulations, Sarah, and best wishes on your future endeavors!



\$1,000 award winner: **Hunter Caister** is a junior at Olivet College pursuing a bachelor's degree in Insurance and Risk Management. He carries a 3.91 GPA and is expected to graduate in May 2024. Hunter is on the Olivet College men's varsity wrestling team, involved in Gamma Iota Sigma, and a member of Olivet College's GCHP (Global Citizens Honors Program). Hunter has held previous internships at Frankenmuth Insurance and Knights Insurance Agency in Cass City, and is currently an intern in the claims division at Auto-Owners Insurance. After graduation, Hunter would like to follow his passion by pursuing a career within the Insurance Industry. Congratulations, Hunter, and best wishes on your future endeavors!

CPCU Leadership Summit Enhances Leadership Skills

By *Lacey Payne, Auto-Owners, good works chair*

I had the opportunity to attend the CPCU Society's Leadership Summit at the end of April in Las Vegas. It is impossible to speak highly enough about the educational opportunities provided by the conference, as well as the camaraderie and energy given by spending time with other CPCU volunteer leaders.

Over the conference's two days, I was able to attend seven interesting and inspirational leadership courses taught by professors from Arizona State University's Thunderbird School of Global Management.

The two biggest points that I took away were responding proactively to current and upcoming challenges to our industry, and communicating effectively and remaining consistent during the most challenging of times.

The wonderful new professional acquaintances from around the world with whom I attended courses and hung out with were absolutely lovely. The continuing education credit for CPCUs who attend is merely a bonus when considering all of the value provided by the Summit itself!

I think this conference was well worth the time, effort and expense of attending, and I highly recommend it to anyone who wants to enhance their own leadership skills.

The background features stylized illustrations of golf clubs and balls. In the top left and right corners, there are circular motifs containing clusters of small teal dots, resembling golf balls. Four golf clubs are depicted in a light teal outline with red accents on the club heads, positioned around the central text: one at the top center, one on the left side, one on the right side, and one at the bottom center.

Olivet College

***GAMMA IOTA
SIGMA
ANNUAL
GOLF OUTING***

Royal Scot Golf Club
4722 W Grand River Ave,
Lansing, MI 48906

September 23rd, 2022
Tee Off - 9:30 am

Sponsorships

Elite Sponsorship – \$5,000

- 1 Available
- 2 Golf Teams
- 1 Tee Sign
- 1 Driving Range Sign
- Award Banquet Sponsor - Banner

Gold Sponsorship - \$3,000

- 2 Available
- 2 Golf Teams
- 1 Tee Sign
- 1 Driving Range Sign
- Award Banquet Sponsor

Silver Sponsorship - \$2,000

- 3 Available
- 1 Golf Team
- 1 Tee Sign
- 1 Driving Range Sign
- Prize Sponsorship

Bronze Sponsorship - \$1,500

- 5 Available
- 1 Golf Team
- 1 Tee Sign
- Prize Sponsorship

Lunch Sponsorship - \$1,000

- 2 Available

Prize Sponsorship - \$500

- 2 Available

Tee Sign Sponsorship - \$250

- 7 Available

Mulligan's Deal

- 5 for \$20

4 Person Golf Team - \$600

To sign up click the link below!

<https://www.olivetcollege.edu/event/gamma-iota-sigma-golf-outing/>

***If you have any questions please contact
one of the following people***

Ally Sears- asears@olivetcollege.edu or 517-214-2459

Hunter Caister- HCaister@olivetcollege.edu or 989-670-5238

Tom Humphreys- thumphreys@olivetcollege.edu or 616-901-6761



Michigan Insurance Hall of Fame 2022 Induction Ceremony Invitation

To reserve your spot click the button below or go to <https://www.mihof.com/register-for-dinner>. If you have questions, please contact Erica Moats at emoats@olivetcollege.edu

We look forward to seeing you there and celebrating the inductees!

Register Here!